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For Immediate Release

**ATLAS-APEX ROOFING INC. CONTINUES THEIR PERIOD OF UNPRECEDENTED GROWTH AND INNOVATION**

*With the grand opening of their new London branch and the release of the exclusive Emergency Response Mobile app in the spring of 2015, they continue to build on their strong foundation of people, technology, and an unwavering commitment to providing their customers with the best roofing experience in the industry.*

Atlas-Apex Roofing Inc., a wholly-owned subsidiary of The Atlas-Apex Roofing Group of Companies, is proud to announce their recent expansion into the London, Ontario market. With an already strong presence west of the GTA and throughout the lower Golden Horseshoe regions via their well-established Kitchener branch, Atlas-Apex is now firmly positioned to provide all of Southwestern Ontario with the same industry-leading service, expertise, and rapid response times that they are well-known for.

This recent expansion, which is an integral part of a multi-year national growth plan, coincides with the release of the new Emergency Response Mobile app. This exclusive mobile application for iOS, Android and Blackberry devices is a first of its kind in the industry, and provides customers with a faster, easier way to get the roof service they need. Designed primarily to handle urgent, time-sensitive roof issues, it also features a “Next Day Service” function, as well as a “History” feature, which stores a complete history of all requests for future reference. The Emergency Response Mobile app is a direct link to the service dispatch system and personnel, and is yet another example of how Atlas-Apex utilizes the latest technological tools available to provide their customers with the best roofing experience in the business.

Established in 1928, and as a founding member of the OIRCA in 1964, Atlas-Apex Roofing Inc. has grown from a small local roofing company operating in the Toronto area, to one of the largest roofing contractors in Canada. With their corporate head office in Toronto, and additional full-service branches in BC, Saskatchewan, Newfoundland and Ontario, they have been providing their customers in the industrial, commercial, and institutional (ICI) markets with the highest level of service and expertise for over 85 years. For more information on Atlas-Apex Roofing Inc., or assistance with your roofing needs, visit their website at [www.atlas-apex.com](http://www.atlas-apex.com), or call their toll-free number at 1-877-221-ROOF (7663).