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Group of Companies

For Immediate Release

ATLAS-APEX ROOFING INC. CONTINUES TO GROW THEIR OPERATIONS IN SASKATCHEWAN WITH THE ADDITION OF A NEW BRANCH IN SASKATOON

With their initial expansion into Saskatchewan via their Regina branch a mere 2 years ago, the further addition of a new location in Saskatoon speaks to the great success Atlas-Apex is experiencing in the province, as well as to the further demand for industry-leading roofing solutions throughout this region. This recent expansion is another key milestone in the company's national growth strategy, and further supports their commitment to providing their customers with a truly superior roofing experience from coast to coast.

Atlas-Apex Roofing Inc., a wholly-owned subsidiary of The Atlas-Apex Roofing Group of Companies, is very pleased to announce the addition of a new branch in Saskatoon, Saskatchewan, to complement their existing operations in the Regina area and provide even further reach and faster response times throughout the southern Saskatchewan and surrounding regions. Says Atlas-Apex Roofing Inc. President and General Manager, John Petrachek "Our rapid growth into the Saskatoon area was driven by several factors, namely the phenomenal success we've experienced in Regina and surrounding areas, as well as the high demand we've been seeing throughout that entire region for a quality roofer with the kind of service-oriented culture, experience and capabilities that we have at Atlas-Apex."

This recent expansion into the Saskatoon market, an important component in their national growth plan, is another way that Atlas-Apex Roofing continues to provide their customers with the best roofing experience in the business.

Established in 1928, and as a founding member of the OIRCA in 1964, Atlas-Apex Roofing Inc. has grown from a small local roofing company operating in the Toronto area, to one of the largest roofing contractors in Canada. With their corporate head office in Toronto, and additional full-service branches in Ontario, Saskatchewan, Newfoundland, Quebec and BC, they have been providing their customers in the industrial, commercial, and institutional (ICI) markets with the highest level of service and expertise for over 85 years. For more information on Atlas-Apex Roofing Inc., or assistance with your roofing needs, visit their website at www.atlas-apex.com, or call their toll-free number at 1-877-221-ROOF (7663).