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For Immediate Release

ATLAS-APEX ROOFING INC. PROUDLY ANNOUNCE THEIR LATEST EXPANSION IN ATLANTIC CANADA WITH THE OPENING OF THEIR NEW FULL-SERVICE BRANCH IN ST. JOHN'S NEWFOUNDLAND.

Replacing the original branch facility which has been serving "the City of Legends" and the surrounding region since 2014, the new, larger and more modern facility will accommodate the continued growth and success of Atlas-Apex's operations throughout the region.

Atlas-Apex Roofing Inc., the largest family-owned roofing company in Canada, are extremely pleased to announce their new branch opening in St. John's Newfoundland. This expansion represents the latest milestone in their ongoing commitment to providing the complete range of top-tier industrial, commercial and institutional (ICI) roofing and sheet metal services from coast to coast.

"When we first opened our original branch in St. John's over 10 years ago, we planned for steady growth and selected a facility that would accommodate our projected needs for at least 15 to 20 years." says President and General Manager, John Petrachek. "However, with the accelerated growth that we've experienced to date, combined with the increased demand we see on the horizon, we're very pleased to say we had outgrown our starter home!"

After a lengthy process a new facility was selected and by late 2023 the transition had been completed, with the new facility fully operational as of this writing.

The team at Atlas-Apex Roofing (NL) Inc. has grown significantly as well, with many talented additions along the way including the new Branch Manager Terry Casey. Terry joined Atlas-Apex in 2023, and brings with him over 30 years of ICI roofing experience in the local roofing space. He will directly oversee the St. John's branch operations, and provide the team with his expert guidance and mentorship to ensure their customers continue to receive the highest level of quality and service that they have come to expect from Atlas-Apex.

Terry can be reached directly at <u>tcasey@atlas-apex.com</u> and at 709-853-7453, or by contacting Atlas-Apex Roofing Inc. at <u>inquiries@atlas-apex.com</u> or via their national toll-free number 1-877-221-ROOF (7663).

This expansion in Atlantic Canada, the latest in their ongoing national growth plan, is yet another way that Atlas-Apex Roofing Inc. continue to provide their valued customers with the best roofing experience in the business.

Established in 1928, Atlas-Apex Roofing Inc. have grown from a small local roofing company operating in the Toronto area, to one of the largest industrial/ commercial/ institutional roofing contractors in Canada employing over 1,000 dedicated roofing professionals from coast to coast. With their corporate head office in Toronto, and 14 additional full-service locations across Canada, they have been providing their customers with the highest levels of service and expertise for over 95 years.

For more information about Atlas-Apex Roofing Inc., or assistance with your roofing needs, visit their website at www.atlas-apex.com, or call their toll-free number at 1-877-221-ROOF (7663).